Beat: Vips

LA MAISON COINTREAU - LAETITIA CASTA HAS INVITED EVA LONGORIA TO JOIN IN

TO JOIN THE COINTREAU CREATIVE CREW

PARIS - LONDON, 21.12.2015, 12:05 Time

USPA NEWS - Cointreau Creative Crew is a philanthropic programme which aims to develop and boost women's creativity by encouraging them to dare to be themselves and to realise their dreams. Laetitia Casta Has Invited Eva Longoria to Join in...

Cointreau Creative Crew is a philanthropic programme which aims to develop and boost women's creativity by encouraging them to dare to be themselves and to realise their dreams. Laetitia Casta Has Invited Eva Longoria to Join in.

A series of webisodes launched by the YouTube/Cointreau Officiel channel presents :

- 'Cocktail and Confidences' : the first digital meeting in a long series of interviews with creative and philanthropic talent conducted by Laetitia Casta, Creative Director at Cointreau.

- 'Creative Test' with Eva Longoria by Guila Clara Kessous, the youngest UNESCO Artist for Peace.

- 'Twist and Fizz' : signature Cointreau Fizz Cocktail created by Alfred Cointreau in honour of Laetitia Casta, Eva Longoria and Guila Clara Kessous.

Designed to inspire, the webisodes are the linchpin of a programme aimed at all women, wherever they are in the world, who have dreams and want to fulfil them.

Whether they want to launch a fashion label, open a restaurant, break out in design, make a film, become a chef, illustrator, or an artist, the Cointreau Creative Crew makes suggestions and guides people in these directions, across the five continents.

Source : La Maison Cointreau

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-6821/la-maison-cointreau-laetitia-casta-has-invited-eva-longoria-to-join-in.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby

BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619