Beat: Health

NESTLE Aiming at 100% RECYCLABLE or REUSABLE PACKAGING by 2025

Impact Of Packaging On The Environment

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USPA NEWS - Nestlé today announced its Ambition to make 100% of its Packaging Recyclable or Re-Usable by 2025. Its Vision is that none of its Packaging, including Plastics, Ends Up in Landfill or as Litter. Nestlé believes that there is an Urgent need to minimize the Impact of Packaging on the Environment.

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The Company focuses on Three Core Areas : eliminate Non-Recyclable Plastics ; encourage the Use of Plastics that allow Better Recycling Rates ; and eliminate or change Complex Combinations of Packaging Materials.

- Recognizing the Need for Developing a Circular Economy, Nestlé is committed to :

* Playing an Active Role in the Development of Well-Functioning Collection, Sorting and Recycling Schemes across the Countries where they operate;

* Working with Value Chain Partners and Industry Associations to explore Different Packaging Solutions to reduce Plastic Usage, facilitate Recycling and Develop New Approaches to eliminate Plastic Waste;

* Labeling our Plastic Product Packaging with Recycling Information to help Consumers dispose of it in the Right Way;
Promoting a market for recycled plastics by continuing to increase the proportion of recycled plastics in our packaging

* Preventing Packaging Material ending up as Waste, including in Seas, Oceans and Waterways is one of the Key Reasons behind Nestlé's Pledge.

Source : Nestlé S.A.

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